

Accelerate and deepen your innovation process



Collaborative



Optimized



Stimulating



Tomorrow-proof



Empowered



Realizable

Human-centered innovation within your sector.

Co-ster supports organizations, businesses, communities, and teams from various sectors in identifying bottlenecks, developing effective change strategies, and implementing human-centered innovations.

A suitable approach for your challenge

Innovation journey

Dealing with a complex challenge or change, or could your process use a boost? This service is exactly what you need!

Creative session

Spark change in just a few hours with a creative session: a workshop, but with a twist.

Interim innovator

Hire an energetic and specialized creative, equipped with the latest insights on innovation.

The essence of innovating with Co-ster

Create with impact, innovate with vision

The strength of Co-ster's services is in accelerating and deepening your innovation process. But what makes this possible? The answer is at the heart of Co-ster's approach: creating with impact and innovating with vision.

Create with impact

The word 'with' is important here. The emphasis is not on creating impact, but on the impact of creating. In other words, **everything we do has impact**, not just the outcome. We achieve this by always working on your challenge using proven methods tailored to your situation. This way, we create the necessary changes together throughout the process. No hypothetical scenarios or unrealistic ideas and recommendations. **At Co-ster, you create *with* impact.**

Innovate with vision

Innovation is not just about finding quick solutions, but embracing a process of continuous evolution. A focus on evolution responds to changing circumstances and new insights, making it future-proof. What do you need for evolution? Vision! **A clear vision provides guidance for decision-making and strategies**, helping you better anticipate future challenges and opportunities in an ever-changing environment. **At Co-ster, you innovate with *vision*, for lasting success.**



Hi, I'm Sterre!

Imagineer, co-creator, innovator.

Are you looking for an energetic, specialized creative equipped with the latest insights on innovation and a wide range of tools at her disposal? Look no further!

Who is Co-ster for?

Co-ster is for you...

Resistance

If you experience resistance to change.

Change

If there is a need for change or a restart.

Engagement

If you want to strengthen engagement or ownership.

Facilitator

If you need additional support in facilitating.

Community

If you want to increase the success of a community.

Existing challenge

If you need a new approach to an existing challenge.

Innovator

If you're looking for a temporary innovator.

Sensitive topics

If you want to open up discussions on sensitive topics.



Specialisation

MBA in innovation



Connected

Culture of co-creation



To the core

Effective and valuable



Continuity

Transferable and your own

Why Co-ster?

Co-ster differentiates itself with a specialized, connecting approach that addresses the core and ensures long-term continuity, backed by six key **service guarantees**.

Garantees CO-STER

Discover the six guarantees that form the core of the services. Each guarantee is represented by a letter in 'Co-ster'.

Collaborative

The **collaborative** approach integrates diverse perspectives and skills, fostering creativity and the pursuit of shared goals within the innovation process.

Optimized

Co-ster offers a flexible, tailored approach, **optimized** to align with the unique needs and dynamics of your challenge, resulting in effective innovations.

Stimulating

Co-ster's methods **stimulate** both enthusiasm and engagement among participants, fostering a culture of creativity.

Tomorrow-proof

Sustainable, future-proof innovations are achieved by catering to the changes of **tomorrow** and to an ever evolving innovation process.

Empowered

Focusing on ownership encourages an **empowered** and engaged team, along with a culture of knowledge sharing, leading to sustainable and evolving innovation.

Realizable

By tackling real-world, practical challenges and integrating implementation into the process, creative concepts are **realized**.

Expertise

My expertise consists of a unique combination of qualifications that cover a wide range of disciplines, allowing me to offer a versatile and comprehensive approach to even the most complex challenges.

Master

MBA in Imagineering

Imagineering is a **strategic approach** to addressing complex and innovation-related challenges. Based on **experience design**, the goal is to ignite the co-creative and **transformative potential** within companies and organizations.

Bachelor

Leisure & Events Management



Attractions & Theme Parks Management



Minor Storytelling & Experiences



Voluntary Learning Experiences

Imagineering?! What is it?

Imagineering combines **business strategies** with **creative approaches** to solve complex innovation challenges. By emphasizing innovation and co-creation, we tackle **complex issues** with fresh ideas and inspiring vision, helping organizations, companies, teams, or communities reach new heights. This unique blend of skills allows me, as an Imagineer, to collaborate with you in addressing the **challenges of tomorrow** and making a **lasting impact**.

What are some of my areas of expertise as an Imagineer?

Dialogues

Designing and facilitating dialogues that create new perspectives, behavior, and practices.

Business innovation

Leading business innovation processes.

Collective creativity

Facilitating and unleashing processes of collective creativity.

Interventions

Designing interventions in social systems, using the complexity perspective.

Design research

Initiating and conducting design research.

Is new always improved?

Innovation should not only explore new paths but, above all, forge meaningful progress. Therefore, my vision of innovation is centered around achieving harmony between preserving what works and exploring (new) possibilities.

Build upon existing successes, experiences, knowledge, and ideas.



Sterre is an Imagineer through and through. As the facilitator of my World Café, she asked the right questions, probed where necessary, and ensured that everyone felt heard. Her approach provided me with extra valuable data for my research on the esports community.



mCon esports
Ruben Been



Thanks to Co-ster's distinctive creative sessions, my team has created its own team identity. Her innovative approach ensured that both the team and I felt heard and seen, resulting in the much-needed restart.



Novadic-Kentron
Manager



Striving for meaningful impact and innovation

How Co-ster started

From an early age, I've had a strong focus on inclusion. I wanted the people around me to feel seen, heard, and valued. I've always believed that everyone matters. Throughout my education, this focus grew even stronger. I realized the importance of integrating diverse perspectives, both in collaborations and in creating value through interactions and projects.

Curious about people

As a result, I am deeply curious about people, their ideas, opinions, experiences, and the possibilities they create. I integrate this curiosity into everything I do. It's no longer just about making people *feel* seen, heard, and valued, but *truly* seeing, hearing, and valuing them. That is my calling.

A unique approach

It turns out that this is also incredibly important for organizations, teams, communities, and especially the people within them. That's why I founded Co-ster: to offer a unique approach to organizations and clients striving for meaningful impact and innovation. *Let's make it happen together!*

Get in touch with Co-ster and...

start your innovation process!



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Connect with Sterre
Let's connect on LinkedIn!
www.linkedin.com/in/sterre-wagemakers



Co-ster's location
Based in Tilburg,
working across the
Netherlands.



Online call
Schedule a free introductory
call: <https://co-ster.nl/contact/#afspraakplannen>

Or visit www.co-ster.nl for more information.